# ARTISTIC DOSSIER

www.migoca.tumblr.com

2010

2014

MIGUEL GONZÁLEZ



# MIGUEL GONZÁLEZ - Alcalá de Henares (Spain), 1992

#### Education

- 2010 2014 Bachelor of Fine Arts in the USAL (University of Salamanca, Spain)
- 2012 2013 Erasmus Scolarship, Georg Simon OHM Hochschule Nürnberg
- 2013 2014 SICUE Scolarship, UCM Madrid
- 2011 Course Das Bild Als Medium. The image as a means of intermediality between arts. Bauhaus Universität, Weimar
- 2012 Web design. USAL
  - **Expert in Internet Radio**
- 2011 Course AHA! Berlin of Arts. Humboldt Universität zu Berlin
- 2011 Course Visual Arts and Staging in the Digital Age, USAL/DA2, Salamanca
- 2010 General Certificate of Secondary School: School of Art of Salamanca, Spain (Escuela Superior de Arte y Restauración de Bienes Culturales de Salamanca.)

#### Solo Exhibitions

- 2013 Proposed artist by Salamanca's Town Hall to Ancona Biennal (Italy), June 2013
- 2013 The Silk Route, Bayt Lothan Gallery (Kuwait)
- 2012 Deriva, Ciudad Rodrigo Town Hall
  - Deriva. Salamanca Town Hall
- 2010 Luces de Locura, Germán Sánchez Ruipérez Foundation, Salamanca (Spain),

*Luces de Locura*, Whaterwheel exhibition hall (comissioned by the University of Salmanaca Foundation, Alba de Tormes (Spain)

Luces de Locura, Arts and Sciencies Association of Salamanca (Spain)

#### Selected Group Exhibitions

- 2011 Das Bild as Medium. Bauhaus Universität, Weimar
- 2011 AHA! Berlin. Humboldt Universität zu Berlin
- 2010 XV Certamen Jóvenes Pintores of La Gaceta de Salamanca Foundation. La Salina exhibition Hall

Concurso de Pintura Rápida, Cludad Rodrigo City Hall

XII Salamanca Monumental, La Gaceta de Salamanca Foundation. Salamanca

Alcántara 98, School of Art of Salamanca. Salamanca

2009 XIV Certamen Jóvenes Pintores of La Gaceta de Salamanca Foundation. La Salina exhibition Hall

Alcántara 98, School of Art of Salamanca. Salamanca

SOU, Painting Exhibition, Spanish-Japanese Cultural Institution Salamanca. Salamanca

#### **Awards**

2012 2nd Price in Painting. Young Artists Contest. Salamanca Town Hall

2010 Accésit XII Salamanca Monumental

### Acquired Works

2013 Al Sabbah Family

2012 Salamanca City Hall

Ciudad Rodrigo City Hall

2010 Adora Calvo Gallery

#### Workshops

2012 Art and Emotions for Kids. Organised by the University of Salamanca Photography for Kids. Organised by the University of Salamanca

# STATEMENT

My work focuses on the analyse of multiculturalism and representation, with a big interest in maps as a representation of the world and an special point of view.

A bet that from different media (painting, installations, drawing, photography) that tries to deconstruct the social conventions to understand how we construct the world. Monuments, maps, and cultural legacy are analysed and mixed.

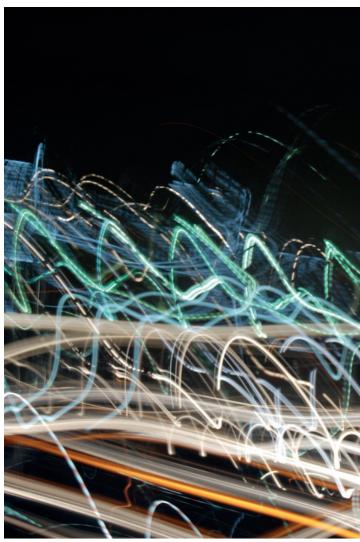
The dossier that follows tries to give a progressive view on my work starting in 2010 until now.

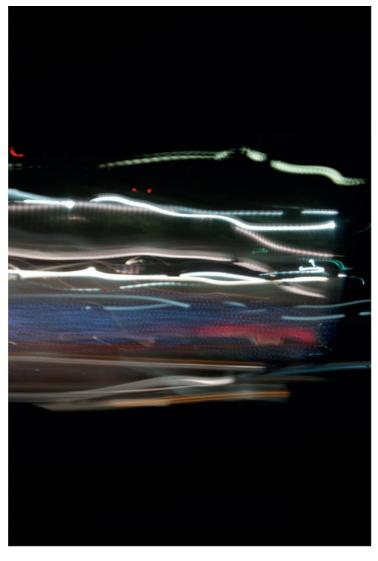
## LUCES DE LOCURA 2010 29,7x42

Luces de Locura (Lights of crazyness) is a project made in 2010 in Mexico DF that gives a subjective point of view of the city based on the movement, energy, chaos, and colours you could find everywhere. It is a serie of 15 photos conceived as drawings.

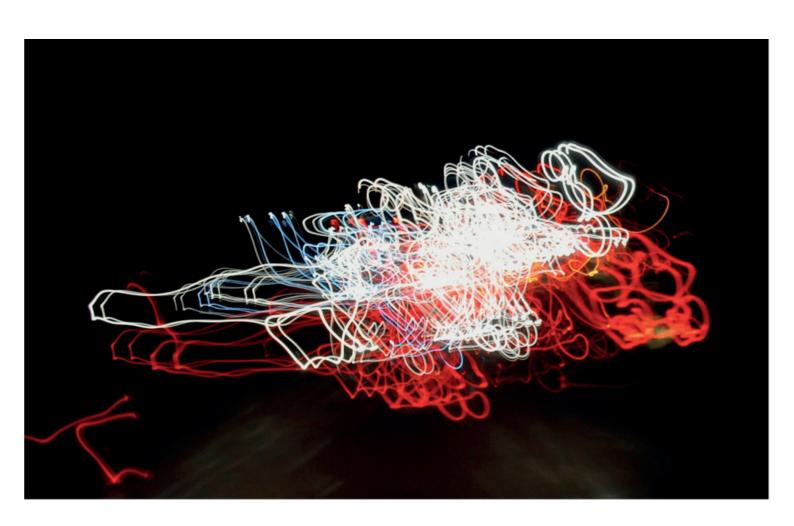
For more Information miguelgonzalezcabezas.blogspot.com









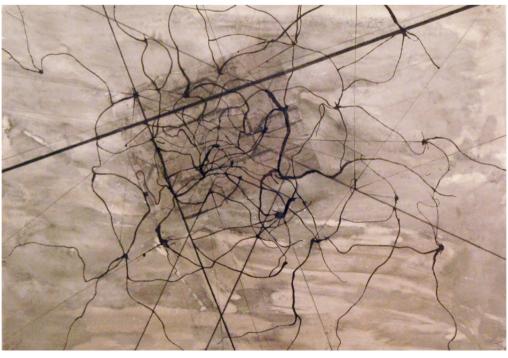


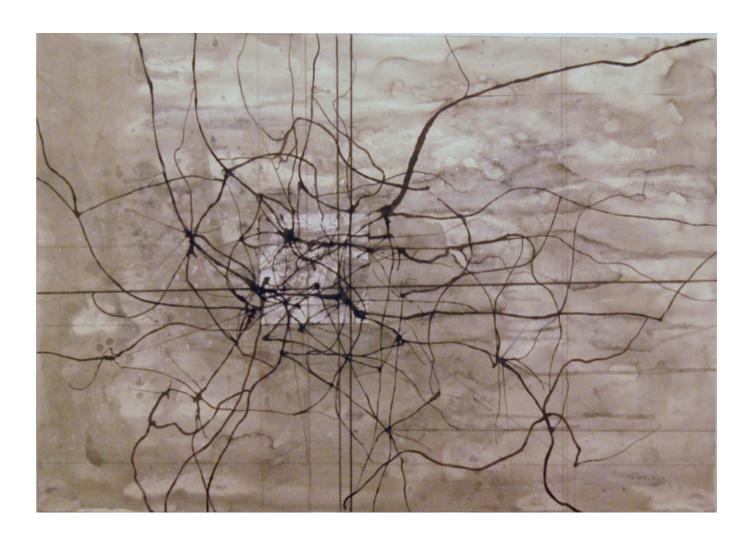
Deriva (drift) refers to a process to create a new city throug the uninterrupted pace over the different environments, linked to a psico-geographic point of view of the city.

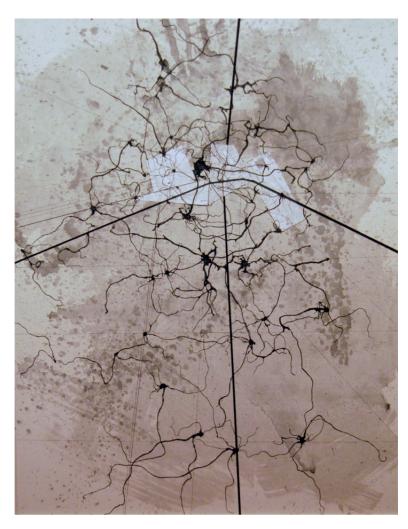
This exhibition proposses an analise of the urban space from a vertical point of view (the map). A look over the territory and the creation of a space to look at, to investigate the cities development and the capitalist separation strategies. It tries to change the perception we have from our surrounding space.

Deriva is a serie of 12 collage-drawings of different cities of the world and ink.

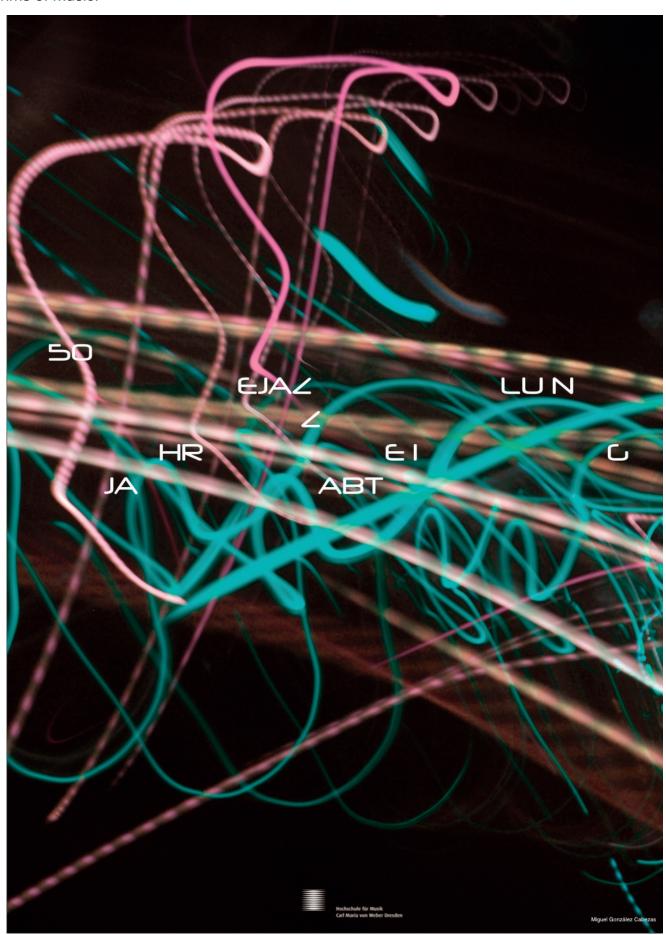








50 JAHRE JAZZ ABTEILUNG is a poster made for the 50th anniversary of the Jazzabteilung of the Music School of Dresden in Germany. It has an experimental design, trying to play with the rithms of music.

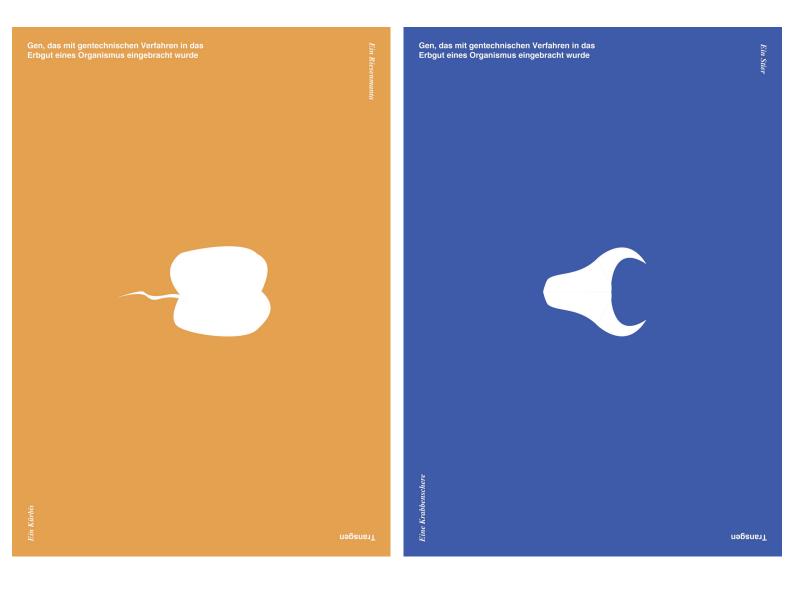


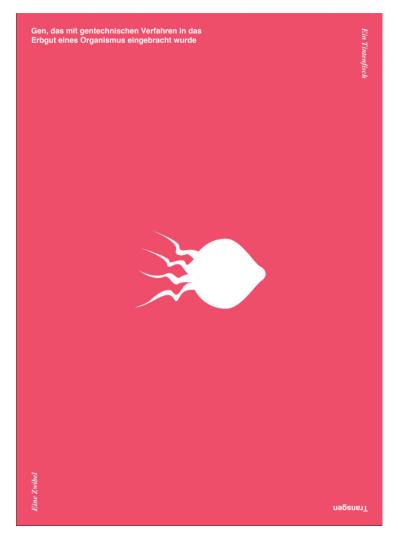
Transgen is a serie of seven posters and postcards, based on the idea of transgenic food. They are designed in order to be read in two directions, showing different animals and vegetables depending on how you read it.

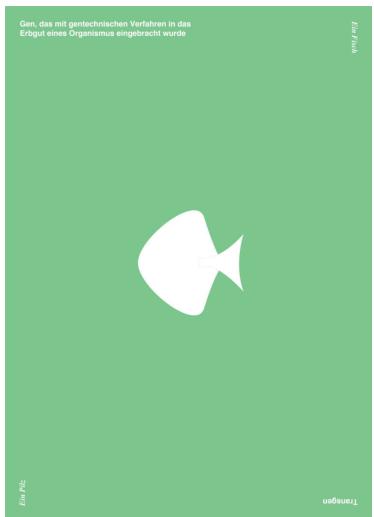
Gen, das mit gentechnischen Verfahren in das Erbgut eines Organismus eingebracht wurde

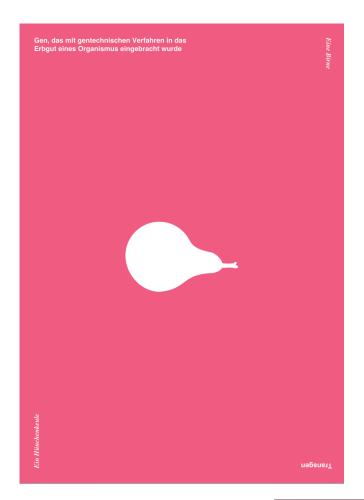
Ein Schaj

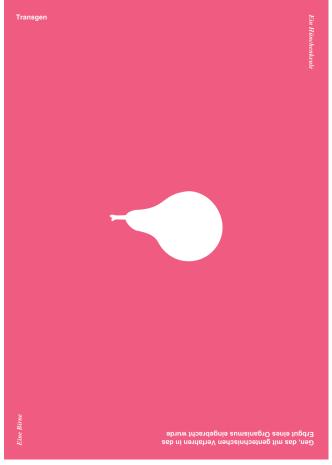








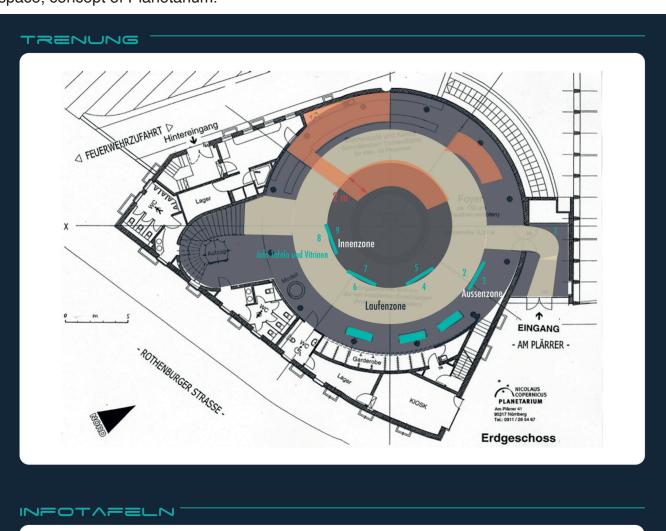


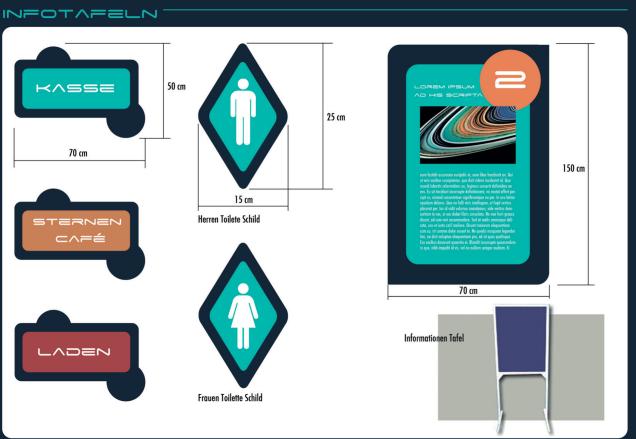


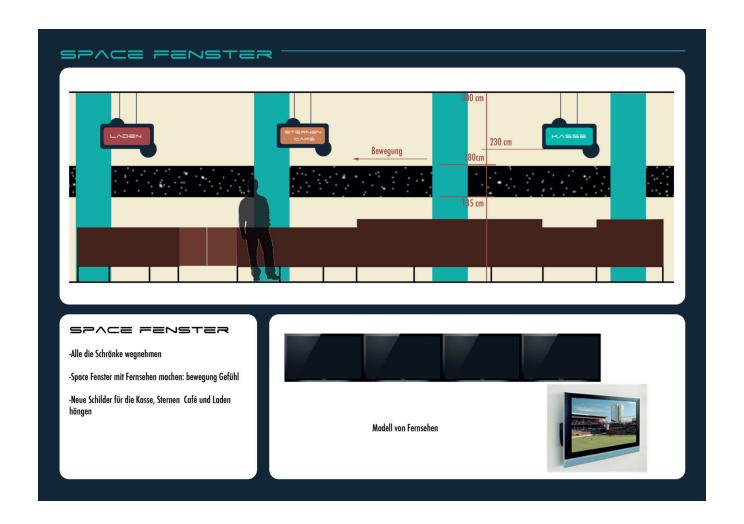
RAUMSCHIFF

2012

Raumschiff was an interior design project made for the Planetarium in Nürnberg. The idea was to develop a new concept, attending to achieve more space for the visitors, better organisation of the space, concept of Planetarium.









# STUDENTENWERK ERLANGEN NÜRNBERG

2013

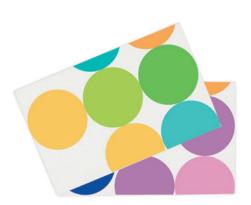
This was a project proposed by the Studentenwerk Erlangen Nürnberg to the Design students of the OHM Hochschule. The idea was to create a modern new corporate identity. This proyect was focused on creating a more young and colourful identity based on spots that were used in different mediums.

















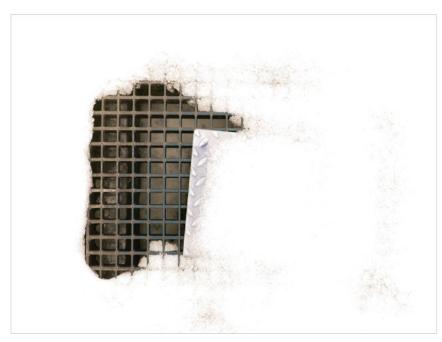


## THE SILK ROUTE 2013

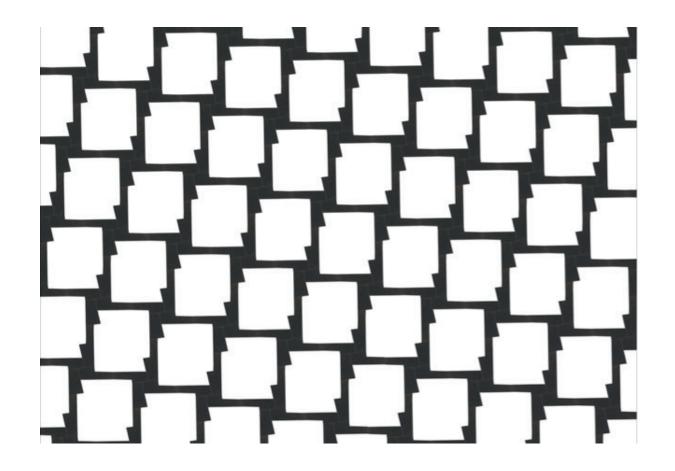
The Silk Route was a project made for an exhibition at the Bayt Lothan Gallery in Kuwait in collaboration with the Spanish Embassy based in the Silk Route as an exchange of cultures. There were different media such as engravings (bling embossing), photography and graphic design.

You could see mixtures of letters from different cultures, but also engravings based on the designs that arabs left in Spain and mosaic designs that also come from this tradition. The mosaic designs played with the idea of architecture as they where based on buildings pictures and were thinked to be built in walls.







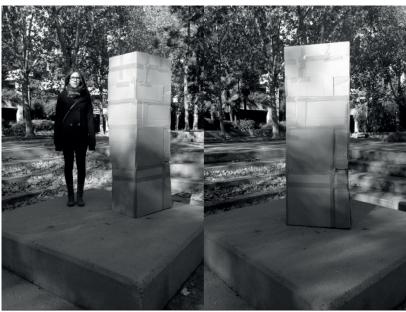






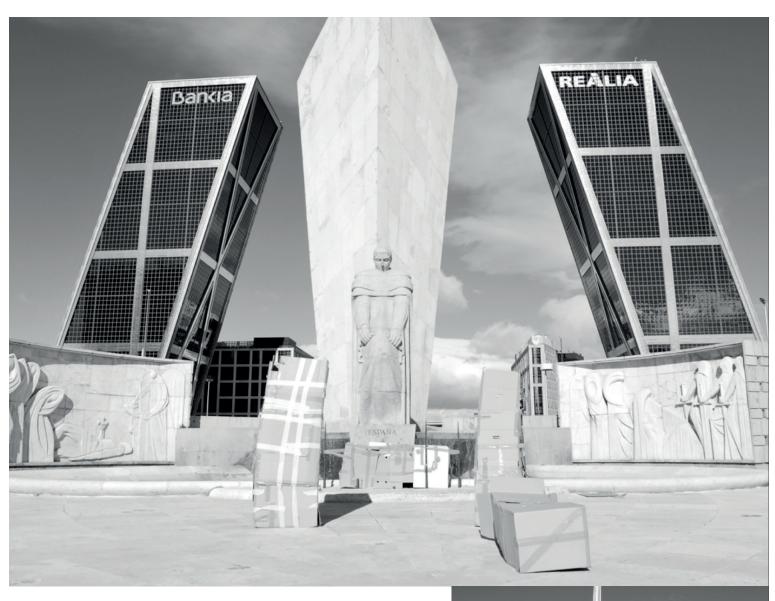
Alternmodern Monument is a project conceived for Plaza de Castilla, a relevant place in Madrid. It is thinked as a monument for the contemporary *Zeitgeist* as it is made from recicled materials that work as a container/box for the anonymous citizens instead of important persons. It is specially thinked because it dialogates with the surrounding elements, wich are basic in the urban space: Monuments, representative buildings of banks and big companies, the square (a place for the people to interact) in this case is just for the cars and movement, you can also find the north-south axis of Madrid.

The Monument opposes in materials and ideas to the old concept of monument.



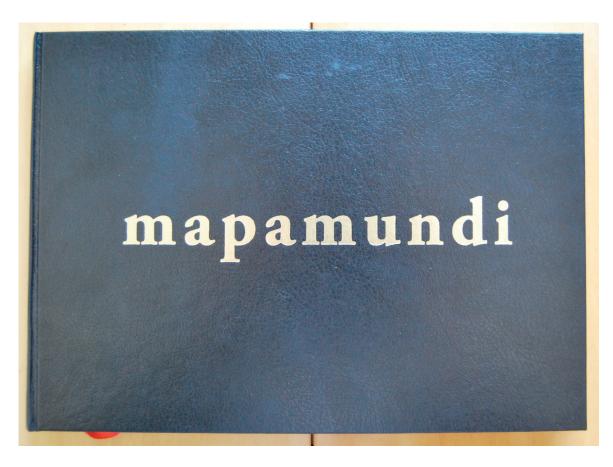
This first two images are preliminary studies used to develop the concept



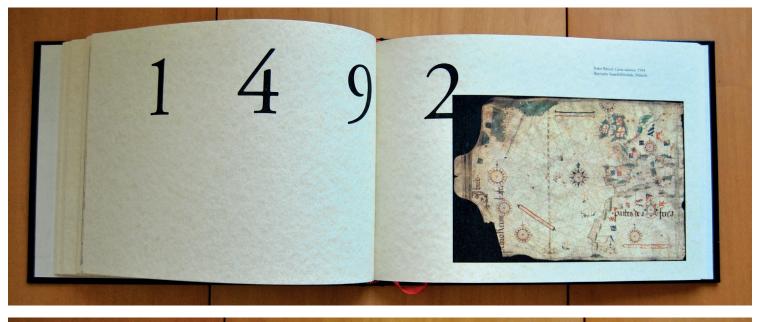


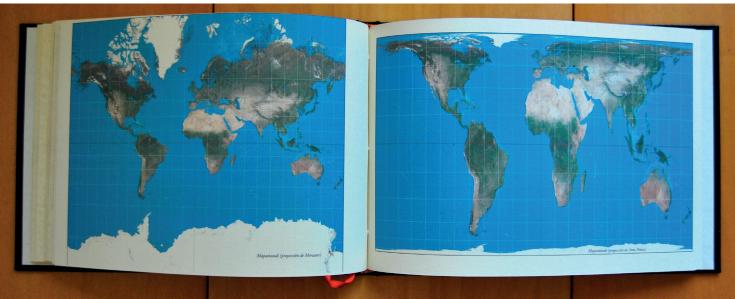


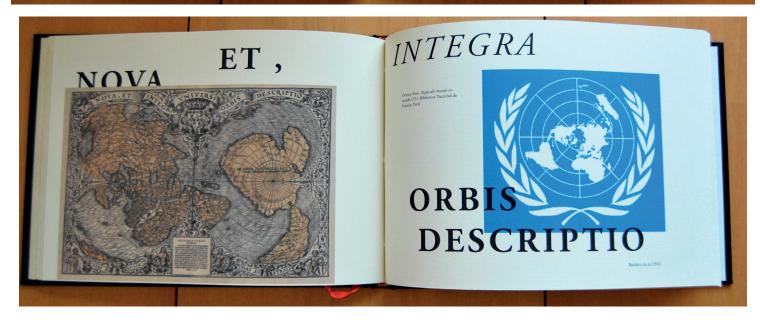
Mapamundi is a book that tries to investigate the relations between maps and the sight you can get through them, that is the relation between expercience and knowledge. Inside you can find maps from all times in the history and different chapters to analise maps. The book also plays with the design opposing pages and incluiding also texts.





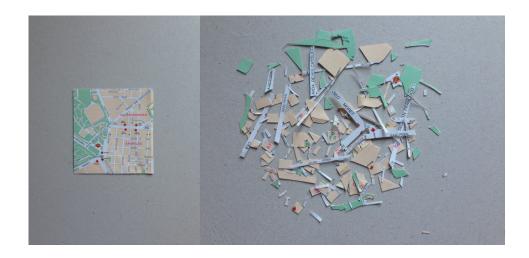






Invisible maps is a project started in March 2014. It starts from the deconstruction of a map in shapes and colours, analasing how the map is a convention. Some interventions are made in the real space taking some of the pieces from a map and instaling them over the streets in a 1:1 scale. The aim of the proyect is to oppose representation to reality, knowledge and experience, analise the points of view, see how reality is destroyed by representation and the destruction of the represented space.

This is the beggining of an ongoing proyect with a larger scale, playing with the map in 1:1 scale and the view from above.















#### TAKE IT / POST IT 2014

Toke it / post it presents a map of Madrid, drawn over post-it. It tries to stablish relationships between what the spectator sees, knows and can do. It has an expansive character provided by the media, and some interventions are proposed. This project relates the territory, the image and the spectator, who is an active part of it.









